
GLOBAL STAKEHOLDER ENGAGEMENT POLICY



KAZANCI HOLDİNG

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INTRODUCTION

We know the importance of a consistent, effective and transparent communication model to achieve global success in line with our organizational goals. Therefore, we have established a comprehensive Global Stakeholder Engagement Policy to communicate with all our stakeholders in an open, transparent and reliable manner. With this policy, we develop global methods and channels for stakeholder engagement, as well as localized stakeholder engagement approaches based on local stakeholder priorities and expectations in the countries where we operate.

1. PURPOSE

With this policy, we determine the basic principles and approaches regarding stakeholder relations in order to create sustainable value for our stakeholders and to encourage the participation of our stakeholders in our company's activities.

2. SCOPE

This policy covers stakeholders in all countries where our company operates and all our activities related to stakeholder engagement.

3. MAIN PRINCIPLES

- In terms of this policy, we prioritize the following values and principles:
 - Truthfulness and honesty
 - Respect and trust
 - Transparency
 - Accountability
 - Participation

4. GLOBAL STAKEHOLDER APPROACH AND ENGAGEMENT MODEL

- In decision-making at all levels, we pay special attention to the participation of all stakeholders who may be affected by the decision, and we create systems, internal regulations, processes, monitoring and reporting structures to ensure their effective participation.
- We disseminate the principles and approaches determined within the scope of this policy through training, guidance and incentive tools and ensure the sharing of good practice examples that will emerge.
- While conducting our activities, we integrate stakeholder communication into our business approach and consider it as a part of decision-making processes..
- In order to ensure effective stakeholder engagement by taking into account the expectations and needs of various stakeholders, we identify, analyze and prioritize our stakeholders and determine a stakeholder engagement strategy accordingly. We periodically review the stakeholder maps prepared in this context in line with changing needs and conditions.
- We prioritize meeting the expectations of our stakeholders by creating sustainable value.
- We resolutely implement a risk management approach based on preventing harm to stakeholders as a result of our activities, and mitigating and compensating for any damages that may occur.
- With an approach based on two-way communication, we regularly listen to our stakeholders using appropriate channels (surveys, site visits, feedback, etc.) and strive to meet their needs and expectations.
- We develop global methods and channels for stakeholder engagement, as well as localized stakeholder engagement approaches based on local stakeholder priorities and expectations in the countries where we operate.
- We take an inclusive approach to the local communities we interact with and are sensitive to their important and sensitive needs and issues.
- We cooperate with our stakeholders by coming together around common goals.
- We periodically monitor and continuously improve the effectiveness of all channels we have created for stakeholder engagement in establishing harmonious, close, strong and sustained relationships with stakeholders.

Our Corporate Governance Policies are one of the cornerstones of our strategy and an integral part of our business culture.



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