
GLOBAL SOCIAL RESPONSIBILITY POLICY



KAZANCI HOLDİNG

TABLE OF CONTENTS

INTRODUCTION	2
1. PURPOSE	2
2. SCOPE	2
3. MAIN PRINCIPLES	2

INTRODUCTION

We know the importance of a consistent, effective and transparent communication model to achieve global success in line with our organizational goals. For this reason, we have created a comprehensive Global Social Responsibility Policy to communicate with all our stakeholders in an open, transparent and reliable manner. The basis of this policy is our aim to contribute to the development of society, to improve the quality of life of people, to raise awareness on social problems and to be a pioneer in their solution.

1. PURPOSE

With this policy, we determine the approach, principles and principles regarding social responsibility projects to be implemented in the fields of education, culture, arts, health, sports and environment as well as social justice and equal opportunities in order to contribute to the development of society, to improve the quality of life of people, to raise awareness of social problems and to be a pioneer in their solution, and to build a sustainable future.

2. SCOPE

This policy covers our social responsibility activities in all countries where our company operates.

3. MAIN PRINCIPLES

- Our company sustainability strategy is linked to sustainable development goals and the ESG framework. As a company, we set social responsibility targets in this context. We allocate the necessary resources to achieve these goals.
- We are committed to fulfilling our social and environmental responsibilities towards society in the countries where we operate, in harmonious cooperation with all our stakeholders.

- While conducting our activities, we aim to identify social responsibility needs by acting with a sense of responsibility towards society and the environment. We strive to fulfill our responsibilities in the most appropriate time and in the best way within the framework of the resources allocated by our company in the areas it owns within the framework of sustainability and corporate social responsibility policies determined in line with the needs.
- We encourage our employees to voluntarily participate in social responsibility projects.
- When setting our targets for social responsibility projects, we take into account the UN Sustainable Development Goals and the ESG framework, which we take as basis within the framework of our corporate strategy.
- We carry out projects to facilitate access to education and support quality education opportunities.
- We carry out projects to facilitate access to health services and raise public health awareness.
- We support activities such as sports events, nutrition programs and health screenings to promote healthy lifestyles.
- We develop projects to support disadvantaged groups, reduce poverty and address social inequalities.
- We value projects and activities in the fields of arts, natural and cultural heritage.
- We support projects to preserve the cultural heritage of local communities in the countries where we operate and pass it on to future generations.
- We evaluate the development and results of our social responsibility projects through impact analysis and adopt continuous development as a principle.

Our Corporate Governance Policies are one of the cornerstones of our strategy and an integral part of our business culture.



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